

## Ioan Popa

Lead UX / UI Designer

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## Skills

**Adobe Creative Suite**

Expert Working Knowledge

**XHTML, CSS, Javascript**

Advanced Knowledge

**Mobile App Designer**

iOS, Android and Windows Platform

**Mac OS X, Window**

Advanced Knowledge



## Languages

**English**

Fluent

**Romanian**

Fluent



## Education

2000-2004

A.T.Laurian College

Computer Science High School

2014 - 2015

### Lead UX / UI Designer

I was responsible of several products like ShoppingScout mobile apps ( iOS and Android apps) and ShoppingScout Web App ( responsive web based app ), giving Art Direction to the marketing department as well as preparing After Effects Promo videos for investors.  
Engage3 - [www.engage3.com](http://www.engage3.com)

2014 - 2014

### Freelance Lead Mobile UX / UI Designer

Responsible for the User Experience and User Interface for all Zapp Apps and the Zapp Product, I've created the UX Guidelines and Brand Standards for Zapp, I've also worked with overseas development teams to implement designs I created.  
Zapp- [www.zapp.co.uk](http://www.zapp.co.uk)

2014 - 2014

### Freelance Lead Mobile UI / UX Designer

Responsible for designing the UI/UX for the Web apps designed for Fortune 500 Brands like Pepsi, Coca Cola, Verizon, Unilever and also responsible in designing the main product User Experience and User Interface.  
Evrythng - [www.evrythng.com](http://www.evrythng.com)

2013 - 2014

### Freelance Lead Mobile UI / UX Designer

Responsible for designing the UI/UX for the Android apps and the iOS apps, more details when the apps will be live and I can show the designs  
Markco Media - [www.markcomedia.com](http://www.markcomedia.com)

2013 - 2013

### Freelance Lead Mobile UI / UX Designer

Responsible for designing the UI/UX app for the Android and the iOS Platform, changing the flow of the applications to a clean and modern experience.  
Camelot Group - [www.national-lottery.co.uk](http://www.national-lottery.co.uk)

2010 - 2012

### Creative Director at Empire Media

Working in a fast paced, dynamic environment and being responsible for determining all necessary design requirements for a sites creation including Prototyping, Wireframes and Visual Design.  
Empire Media - Creative Marketing Agency, [www.empire-media.co.uk](http://www.empire-media.co.uk)

2010 - 2011

### UI Designer at Reach Global LTD

Senior Designer at the Reach Global group working on sites like Searchers.co.uk or Netmovers.com  
Reach Global Group, [www.rgg.co.uk](http://www.rgg.co.uk)

2009 - 2011

### Freelance UI / UX Designer

Working on graphic web projects. My work includes conceptualization and graphic design of web sites.  
Oomagoo - Creative Company, [www.oomagoo.com](http://www.oomagoo.com)

2005 - 2013

### Freelance Digital UI / UX Designer

1onica is the brand under which I work and create innovative and up to date responsive sites, user interfaces for all platforms from iOS to Android and Desktop as well UX Design and Planning for sites and applications.  
1onica - freelance portfolio, [www.1onica.com](http://www.1onica.com)

2010 - 2013

### Freelance Senior Visual Designer / UX Designer at Only JD

Worked on graphic, web and marketing projects for variety of clients. Gained experience with programming, development, management, and promotion of numerous web sites, including static, dynamic  
OnlyJD- [www.onlyjd.co.uk](http://www.onlyjd.co.uk)

2006 - 2009

### Freelance Senior Visual Designer at Real Trade Mark

Design concepts of posters, brochures, logo elements, flyers and different Print materials. Also development of interactive Flash animations and demos.  
Real Trade Mark- Interactive Agency,

2006 - 2008

### Senior Digital Designer at Prima Link

Worked on graphic, web and marketing projects for variety of clients. Created logos, business cards, letterhead, brochures, and other marketing collateral. Design calendars, signage, advertising, CD packaging, and additional print and online materials.  
PrimaLink - Advertising Agency, [www.primalink.co.uk](http://www.primalink.co.uk)

2006 - 2007

### Website Designer at Elcadia

Worked on graphic, web and marketing projects for variety of clients. Created logos, business cards, letterhead, brochures, and other marketing collateral. Design calendars, signage, advertising,  
Elcadia - CreativeMedia Media Agency, [www.elcadia.com](http://www.elcadia.com)

2005 - 2006

### Graphic Designer at Elsaco

Design and development of HTML and Flash web sites. Lead designer on all projects.  
Creating and output print collateral, icons, company logos.

2002 - 2005

### Junior Graphic Designer at Elasco

improve quality, performance and functionality of applications. Designed and developed data driven and web-based applications. Assisted other web developers with projects, questions, and training.  
Elsaco, IT Company, [www.elsaco.com](http://www.elsaco.com)